



ठाणे  
महानगरपालिका  
प्रदूषण नियंत्रण कक्ष



समर्थ भारत व्यासपीठ



# PUNARNIRMAN

## DECEMBER

### 2024

# Editor's Message

## DEAR READERS,

Being the newsletter editor and being enthralled with presenting the seventeenth edition, "Punarnirman," for December 2024 is a perpetual righteousness.

You can alter the bad future by reconditioning! The women who pick rags in Thane district, Maharashtra, are teaching us this. They are a part of an idealistic project run by the nonprofit Samarth Bharat Vyaspeeth (SBV), which has transformed perceptions about waste and impacted many lives.

What began as a small effort by the non-profit to assist a few women who were ragpickers and provide them with alternative employment has grown into a massive waste management success story that links over one lakh families in the community, interacts with thousands of children, employs numerous women, and stops about 300 tons of waste from being dumped every day.

With the assistance of the TMC, SBV was able to acquire waste from the company and hired ragpicker women to properly segregate it at a waste management facility located in Kopri, Thane East.

The Recycled Earth App, which was developed in conjunction with Barking Deer Entertainment, a partner of SBV, has made the program possible. This made it possible for the SBV team to plan the pickup of dry waste from various sites. As a result, the Center was able to grow and now offers a commendable range of services for managing various waste types and recycling.

We will discuss a number of initiatives and activities that SBV members were actively involved in in this issue. I express my gratitude to Mr. Bhatu Sawant and the SBV project team for their unwavering support during the development of this edition.

**LET THIS PUBLICATION BE AN EMBLEM OF OUR  
COMMITMENT TO A GREENER FUTURE.**

**IT IS YOUR RIGHT TO SAFEGUARD ITEMS OR TRASH!**

Vaneeta Raney [Phd]

Newsletter Editor

Seventeenth Edition, December, 2024



# SUCCESS STORY OF ONE CONTRIBUTOR

## 1 Why is this initiative of waste management and recycling undertaken by you?

It is a small contribution from my end for environmental friendly disposal of waste. It upsets me when people throw waste on the road or out of local train windows. I would always stop people from doing so and half of them would be annoyed with me and their stock answer would be "Tumhara kya jata hai!" I observed that children were more receptive than adults, some even mistakenly assuming that I was a teacher!

## 2 When and how did you start working on the project revitalization?

In May 2023, when PR plant organization held a collection camp at Masunda Lake, I saw them on my morning walk. I was thrilled to have found an organisation to whom things could be given away and I personally gave a lot of stuff. I came in contact with Mitali whose mb no. was mentioned on the leaflet. She shared details of regular fortnightly collection drives and requested that my society join the group.

## 3 How did you motivate others to join hands in this initiative?

I became the coordinator for my society. Spoke to a couple of like-minded neighbors who agreed to give dry waste every alternate Wednesday. Initially it was a couple of us, then slowly and steadily more people from the Society started giving dry waste. Later, one of your volunteers came for an awareness talk in our society and more people joined our efforts.



#### 4 What encourages you to continue on this project till date?

The fact that our dry waste is being recycled is a motivating factor. I have strong views about keeping our environment clean and healthy. Earlier even if we were to segregate wet and dry waste, the safaiwala picking up the garbage would mix it at his end, rendering my exercise futile. Now, I keep a carton in my balcony and have formed a habit to collect all paper/plastic bags, boxes, e-waste on a regular basis. Moreover, clothes/books/utensils are also put to good use by the project.

#### 5 What is your message for society and community at large?

More people need to join such collection drives and such drives should be conducted in each city so that it spreads to the whole country.



Ms.Dilaara Mehta  
Resident, Patell Apartment,  
Tembi Naka

# GRAPH OF THE MONTH





# SAFAI DOOT STORY

**Mrs. Mala Luvkush Bharti** aged thirty, was born in Gulbarga district of Karnataka. Both her parents worked in fields. She's a Hindu and her husband too is a Hindu from U.P. They were six siblings, now four sisters and one brother. Sisters live in Karnataka, and her brother stays with mother. She terribly misses her elder brother's presence. He would eagerly await her coming home and during childhood all of them played together. She used to go to the fields with siblings, friends, work, enjoyed it. She was not interested in studies. She would drop her school bag at School and go to the fields and play. She went to Kanada School studied till 4th class. Parents wanted her to study more but she loved playing.

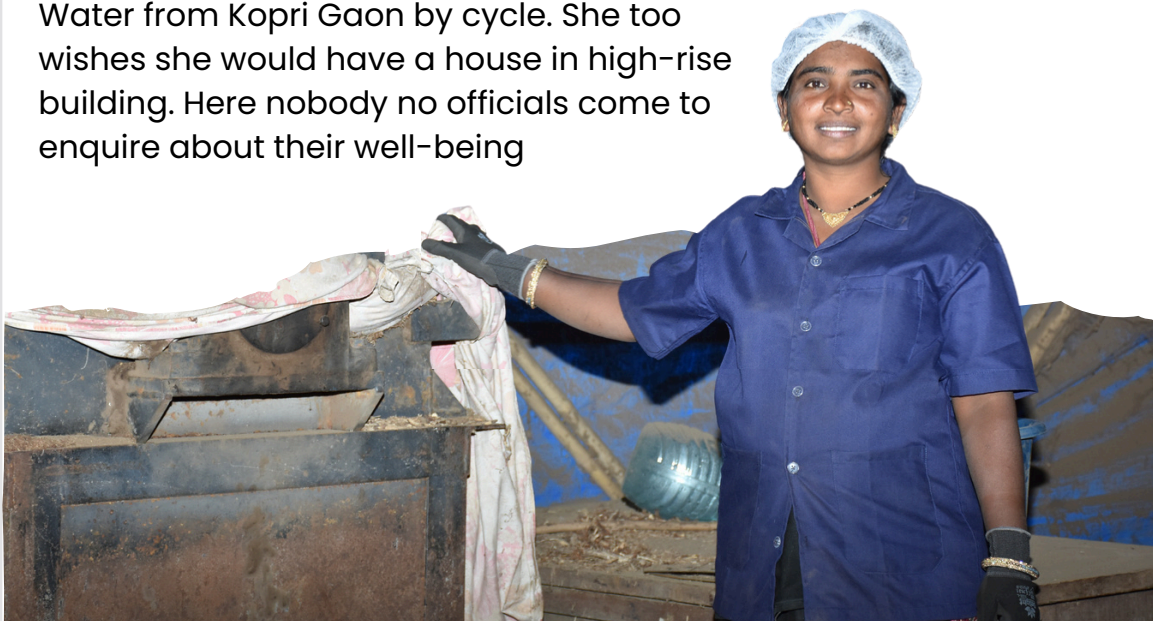
Her aunty i.e. father's sister used to come to the dumping ground. She met her husband and fixed her marriage. Marriage was just exchange of garlands. But there was feast for people. Her husband works at Diva dumping ground earns 300-500/day. He spends on the household things. She saves her money in bank. Her husband is very nice, caring they have fights but then he makes up. He never stops her from doing anything, but has liquor occasionally but has a lot of bidi, cigarettes.

They have three children two girls and one son. One daughter is 12 years old, second daughter 10 years old, son 11 years old. Husband wanted another son so had a third child but after her third child was born she fought with her husband went to native place and got herself sterilized.

Elder daughter & son both in 7th standard. Younger daughter in 4th standard all study at Nakva School. Elder daughter is very good in studies she goes for tuitions to one Sir and Madam who come to give free tuitions at their present locality.

Her present home is a structure of bamboo and plastic. Flooring is pieces of carpet rags. The home gets flooded in Monsoons. Gas and electricity were provided by Samarth Bharat Vyaspeeth.

Her husband fetches around four cans of Water from Kopri Gaon by cycle. She too wishes she would have a house in high-rise building. Here nobody no officials come to enquire about their well-being



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# SOCIAL WELFARE



## MEDICAL HEALTH CHECKUPS



## BLANKETS DISTRIBUTION & CLOTHES DISTRIBUTION







## GROSSARY, CLOTHES, STATIONARY ITEMS DISTRIBUTION FROM WTW



## GROSSARY DISTRIBUTION & EYE CHECKUP





# National Youth Day

National Youth Day (Hindi: राष्ट्रीय युवा दिवस), also known as Vivekananda Jayanti and Rashtriya Yuva Diwas, is celebrated every year on January 12. This day is observed to celebrate Swami Vivekananda's birth anniversary

Swami Vivekananda was a spiritual leader, social reformer, philosopher, monk, youth leader, and disciple of Shri Ramakrishna. He was born as Narendranath Dutta on January 12, 1863, in Kolkata

