



ठाणे  
महानगरपालिका  
प्रदूषण नियंत्रण कक्ष



समर्थ भारत व्यापक

# PUNARNIRMAN

MONTLY NEWSLETTER  
OF PROJECT  
REVITALIZATION

**NOVEMBER**  
2024





## DEAR READERS,

It is a ceaseless rectitude to be the editor of the newsletter, and delighted to present the Sixteenth edition of the newsletter entitled "Punarnirman" for the November 2024.

By Reconditioning, you can change the unpleasant upcoming! This is what we are learning from the ragpicker women of Thane district in Maharashtra, who have been involved in a make-believe initiative by the non-profit Samarth Bharat Vyaspeeth (SBV), which has touched many lives and changed the view about the waste.

What started as a small initiative to help a few women ragpickers with a capability and alternate employment by the non-profit, has turned into a mammoth success story of waste management which connects over one lakh families in the community, engages with over thousands of children, employs many women and prevents approximately 300 tons of waste from being dumped daily. With the TMC support, SBV managed to obtain waste from the corporation and employed the ragpicker women for its segregation at a waste management plant deployed at Kopri, Thane east suitably.

The initiative has been possible with the help of the Recycled Earth App, which was created in collaboration with SBV's partner, Barking Deer Entertainment. This allowed the team at SBV to schedule pickup of dry waste from different locations and in turn the Centre was able to expand its services, and currently manages several types of waste segregation and recycling commendably. In this issue, we will report several projects and events in which SBV members were keenly involved. I would like to acknowledge Sri Bhatu Sawant, and the members of the SBV project team for their constant support throughout the creation of this edition.

**LET THIS PUBLICATION SERVE AS A SYMBOL OF OUR PROMISE TO A MORE GREEN CREATION.**

PROTECT POSSESSIONS OR WASTE, IT'S YOUR CHOICE!

Vaneeta Raney [Phd]  
Newsletter Editor  
Sixteenth Edition, November, 2024

# SUCCESS STORY OF ONE CONTRIBUTOR

## WHY IS THIS INITIATIVE OF WASTE MANAGEMENT AND RECYCLING UNDERTAKEN BY YOU?

01

In 2009, I had the opportunity to go to London to visit my brother's house, and there I saw that in his house, there were four different large plastic bins placed, each holding different types of waste. One bin contained organic waste, another had plastic waste, another had tins and bottles, and the fourth one held paper waste. After seeing that, I wondered how the waste collection truck took it away. It turns out that collections are scheduled according to the type of waste, and a truck comes to collect it accordingly. For this, you don't need to be at home; you simply have to put the bins outside according to the timetable. Unlike here, where TMC trucks ask you to separate wet and dry waste, they take everything in one truck and dump it at the dumping ground. At that moment, I decided that it was alright; let's at least start with what we can.

## WHEN AND HOW DID YOU START WORKING ON THE PROJECT REVITALIZATION?

Initially, I had the question of where to give the waste. Then, I started calling the women who collect plastic every 15 days and giving them the plastic waste. After that, I got in touch with the Urja Foundation, which was said to use that plastic to create fuel. I learned that their project is in Ranjangaon, and they collect waste once every month and a half. However, they have a set collection point; they don't come to your house but instead have their truck parked outside in the Eternity Complex near my place, and they only take plastic.

I did this for a few years, and then in 2011, I heard about the Samarth Bharat Vyaspeeth, which collects all kinds of waste, including clothes, papers, and used utensils. They don't just collect it from a general location; they come right to your home, picking it up from the entrance of your society. As a result, I started giving my house waste to them

02

## HOW DID YOU MOTIVATE OTHERS TO JOIN HANDS IN THIS INITIATIVE?

I had prepared some people in the society along with me when we were living in Sukhakarta in Naupada. In 2021, we moved to Siddhachal Phase 3, and I initiated this campaign there. Our group is there at a market, and I started posting about this. At that time, I had written a large statement and sent it out, encouraging as many people as possible to participate in the Swachh Bharat Abhiyan (Clean India Campaign). I am really happy to say that at that time, there were about five or six people accompanying me, and today their number has gone over 15. However, despite having 252 members in our society, even 10% of them are currently contributing. But I am confident that we can still do something.

03



## WHAT ENCOURAGES YOU TO CONTINUE ON THIS PROJECT TILL DATE?

04

"If we want cleanliness here like in foreign countries, then it will take time due to reasons such as a large population and insufficient workforce. However, I believe that if everyone starts from their own home, it won't take long for good days to come. That is why, with that hope, I have organized this plastic paper container classification and am storing it in my house. At the appropriate time, I give it to the SBV Samarth Bharat Vyaspeeth."

## WHAT IS YOUR MESSAGE FOR SOCIETY AND COMMUNITY AT LARGE?

"I want to tell the society that if we give a little training to the garbage collectors on how to sort waste and store plastic waste, we can effectively accomplish this task to a much greater extent. Because people still have questions about how to keep the waste at home since it needs to be disposed of regularly. If the society members could show a film or something related to waste segregation, I believe it would have a positive impact. Additionally, the municipality should establish different vehicles and a timetable for waste collection. Any society that manages to segregate waste properly throughout the year should be rewarded, while those that do not participate should not have their waste collected."

05

SIDDHACHAL PHASE 3  
MRS. TRUPTI



# GRAPH OF THE MONTH



## Mrs Ranjana Gajanan Behrade

age thirty who is a Hindu and fluent in Marathi does not practice Hinduism. After marriage, follows Christianity she had a tumour and sonography reported it. She got cured by the grace of Jesus and her faith was restored. Her husband believes in Devi and Sai Baba. She was born at Hari Om Nagar. Her parents also worked at the Mulund dumping ground. They were three siblings, two sisters and one brother. Sister and brother married at native place and is in no contact with them. Much as she enjoyed her childhood, siblings would all play together. Her elder Sister took utmost care of her.

In her present home of bamboo, plastic and pieces of carpet for flooring, she stays with her family of seven, her husband, mother-in-law, and four children.

One daughter and one son of are from previous marriage. This is her second marriage. two sons from her current husband's first marriage also stay with them. She has no children from her second marriage yet.

She met her first husband also at the dumping ground and decided to marry him. He used to drink a lot and hit her when drunk, but when in better state used to take care of her. He too worked in the dumping ground or used to collect Shellfish. He passed away due to tuberculosis.

Present husband is caring, doesn't drinks, smokes bidi, and goes to Diva dumping ground. Her sister started spreading word around about her and her present husband that they were having an affair when there was nothing. On insistence of others they got married. He's very caring, gives her hot water on reaching home. Does the cooking and keeps it ready.

She has studied up to first standard only. She wanted to study but her sister-in-law removed her from school to work at home. Her daughter is in the 6th std, son does not go to school since he has no birth certificate, no other documents of his for admission One of her stepsons goes to school, other is at home. She joined her present job a month back.

Previously she used to work at the Mulund dumping ground earning Rs 100/day. She joined the present job since she didn't get any job anywhere. On PR plant, she works making wooden blocks (briquette).

She enjoys working under the shade.

She earns around 9000 rs.per month here. On her ration card she procures her monthly ration. She

likes people who donate like good snacks to children especially on Saturdays, there is an uncle who gets burgers for them.

It also helps save some money she has taken money on loan. She had to mortgage her jewellery rather sold it for 2000-3000/- for the treatment of her first husband who was admitted at Kalwa Hospital for 1-2 months. Her brother in law took care of the remaining expenses. She is healthy now but had a tumour which subsided with medication and also had an abortion unfortunately.

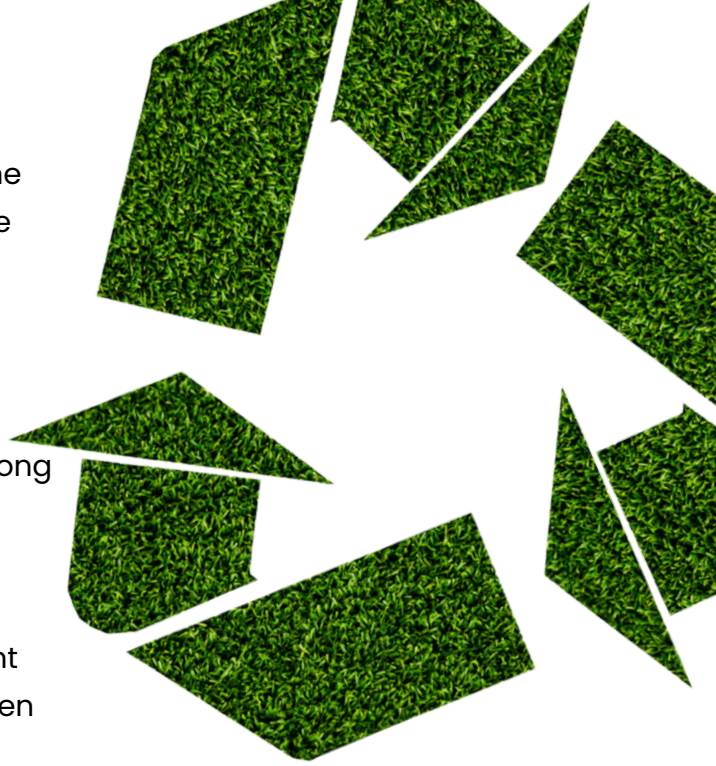


# SAFAI DOOT STORY

She prides herself being a woman; she takes care of the house, children, husband, and work. She wishes to have her own home even if not in a building and water connection at home. She is otherwise happy with her husband, who does not allow her to do any work when she is not well. He doesn't trouble her in any ways.

She thoroughly enjoyed the present picnic she went along with her present colleagues, had never gone to one before. The respect, care and concern that she experiences at her present work place she had never imagined. At work they feel themselves as an important part of society. She wishes to be able to take her children too for a picnic.

She celebrates Christmas with new clothes, feast. She does not celebrate children's birthdays since she does not know the children's birth-date. This she said is her first sharing or interview she never shares otherwise. Nobody has ever approached her to know about her life and its challenges. Her challenges give her strength to keep pursuing her goals in turn.



THE ONLY WAY TO SUSTAIN  
THE PLANET AND PEOPLE IS TO  
RE  YCLE





# AWARENESS & other activity Done by Project Revitalisation



## United Mumbai Team visited



## WTW office staff visited kopri site





# SOCIAL WELFARE

**SWEETS AND SAREES WERE ALSO DISTRIBUTED TO THE WOMEN WASTE PICKERS INVOLVED IN THE MAHIM BEACH CLEANUP DRIVE PROJECT.**



WITH THE COOPERATION OF ALL OF YOU, A PROGRAM FOR DISTRIBUTING SAREES AND SWEETS WAS SUCCESSFULLY HELD AT THE SIGNAL SCHOOL FOR A TOTAL OF 100 WASTE PICKERS WOMEN, INCLUDING 30 WORKERS ACTIVELY ENGAGED IN PROJECT REVITALISATION, 40 WASTE PICKERS AMBASSADORS PARTICIPATING IN THE COLLECTION OF WASTE FOR SAMARTH BHARAT PLATFORM, AND 30 OTHER SANITATION WORKERS WORKING AT VARIOUS WASTE BINS IN THANE. ADDITIONALLY, ALL 30 SANITATION WORKERS WHO ARE EMPLOYED FULL-TIME ON YOUR PROJECT WERE GIVEN A CASH GIFT OF 5,000 EACH FOR DIWALI. HEARTFELT THANKS TO ALL MEMBERS OF THE PROJECT REVITALISATION.





# Other Activity

diwali donation drive





# MAHIM BEACH

clean



**In the month of November 11211.72 Kgs of waste was collected from Mahim Retibandar Beach**







Dear fellow countrymen who wish to live long, come out of the false hope that someone else will find a solution to the waste problem we have created.

No technology in the world, even if ISRO or NASA is invited, will find a solution to your unclassified waste. Just as you choose the best options for your children's education and health, you will also have to choose personal, decentralized options to solve the waste problem we have created. Do not pretend to be asleep and enter eternal slumber. Nature is ready to take responsibility for the organic waste it has produced. Do not throw your organic waste into human-made plastics, diapers, or sanitary pads. Separate these three components.

Show kindness to organizations that are working on recycling dry waste. Manage your organic waste as much as possible by producing compost in your home or society. Send the remaining waste to the ongoing joint organic waste management center at no charge. Only give household medical waste (sanitary pads, diapers) or waste that falls into the dry category but cannot be recycled to government garbage trucks. By adopting the above three options, do not assume you are doing something different; many housing societies in Thane city have been using these ideal methods for many years, adopting the best practices that do not depend on anyone else for their waste

The society will have to bear a little financial burden for wet and dry waste management, but definitely choose this option to substantially address this problem permanently. Everyone understands, but we are trying to pass the time. Make a decision before time runs out and end this problem. If there is a collective decision from everyone and a readiness to uphold the commitment until the last moment, we are ready to help. Do not contact us until those who are in the thick of it are fully prepared mentally.

**We are now getting rid of waste;  
let's banish waste.  
Project Revitalisation**

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# CLIMATE DAY

28 NOVEMBER