

PUNARNIRMAN

JOIN US IN OUR JOURNEY TO RENEW, REVIVE, AND RECYCLE FOR
A BETTER WORLD



MONTHLY NEWSLETTER OF PROJECT REVITALIZATION

OCTOBER
2023

Editor Message

Dear Readers,

It is a ceaseless rectitude to be the editor of the newsletter, and delighted to present the fourth edition of the newsletter entitled "Punarnirman" for the October 2023.

By Reconditioning, you can change the unpleasant upcoming! This is what we are learning from the ragpicker women of Thane district in Maharashtra, who have

been involved in an make-believe initiative by the non-profit Samarth Bharat Vyaspeeth (SBV), which has touched many lives and changed the view about the waste.

What started as a small initiative to help a few women ragpickers with a capability and alternate employment by the non-profit, has turned into a mammoth success story of waste management which connects over one lakh families in the community, engages with over thousands of children, employs many women and prevents approximately 300 tons of waste from being dumped daily.

employed the ragpicker women for its segregation at a waste management plant deployed at Kopri, Thane east suitably.

The initiative has been possible with the help of the Recycled Earth App, which was created in collaboration with SBV's partner, Barking Deer Entertainment. This allowed the team at SBV to schedule pickup of dry waste from different locations and in turn the Centre was able to expand its services, and currently manages several types of waste segregation and recycling commendably.

In this issue, we will report several projects and events in which SBV members were keenly involved. I would like to acknowledge Sri Bhatu Sawant, and the members of the SBV project team for their constant support throughout the creation of this edition.

Let this publication serve as a symbol of our promise to a more green creation.

Protect possessions or waste, it's your prerogative!





Success Story of one Contributor



Mrs. Uttara Ganesh, Resident of Ratnashree towers, Hari Om Nagar

01

Why have you undertaken the initiative of waste management and recycling?

My society is Ratnashree towers, Hari Om Nagar. I was keen in engaging in environmental and social cause, hence took up this matter of segregation of waste into dry and wet. Managing committee wasn't sure about it, however, in 2017, we formed Swachha Ratnashree team with volunteers from our society and started visiting each and every home to explain about dry, wet and BMC waste. This builds up the confidence of MC in us who allowed us to have a prototype model of vermicomposting pit.

After around 2 months or so, I was able to show them our compost created by vermicompost. However, doing it on a large scale for around 108 houses was a mammoth task. I had no backups, (besides housekeeping staff, but needed guidance from time to time) hence we were again stuck...

Meanwhile we kept encouraging people to segregate their waste, as we were already giving our dry waste (mostly plastics) to Urjaa foundation at Teen Hath Naka.

Later on, we shifted to bio composting for our wet waste and we continue to segregate dry waste and disposal it sensibly.

When and how did you start working on the project revitalization?

When I was looking for an option for Dry waste (as Urjaa foundation took only plastic waste) I got the contact of Samarth Bharat Vyaspeeth. As they are nearby to Hari Om Nagar, it was the best choice. The pickup van need not spend too much on transportation and we as residence can dispose of sensibly.

02

03

How did you motivate others to join hands in this initiative?

I was already collecting plastic waste from many societies in Hari Om, and it was a very time consuming, difficult task as there were many challenges including one console collection point. Hence, I started delegating society wise collection by "appointing" volunteers in those societies. They were given the task of encouraging their society members, educating on waste segregation and finding a collection spot in their society itself. This increased our collection and awareness among our residents too.

What encourages you to continue on this project till date?

I always wanted my HON (Hari Om Nagar) to be an ideal place to live wherein we are "conscious" citizens who respect environment and work towards a better livelihood. I keep trying adding new societies/residence to this project by using common social functions like Ganpati or Navratri to spread the good word and bring in new members or volunteers so this project continues flourishing even when I don't exist or am not monitoring....

04

05

What is your message for society and community at large?

Do whatever work you do for making your life good, better, best; however never ever forget to give back. We, as a whole make a society, we can't expect anybody else to do our work, and we MUST walk the talk. We must work in one way or other (in some way) to contribute to the betterment of our society else what's the use of taking birth as humans...we need to "grow out" of our basic instinct of "me and mine" and come to "us and ours".

One Good News about Environment

TEMPLE FLOWERS TO ARTISANAL TEXTILE Dyes



ADIV PURE NATURE - RUPA TRIVEDI

Adiv Pure Nature is a Mumbai-based social venture that creates luxurious garments and accessories that fuse art, nature, tradition and innovation. Since Adiv's inception seven years ago, founder Rupa Trivedi has focused on the use of natural dyes, some of which are coaxed from temple offerings like roses, marigolds and coconut, which would otherwise be swept away as waste. Through the use of those plant-derived dyes and a strict commitment to using natural materials (silk, fine cotton and wool) and partnerships with handloom weavers and block printers across India, Adiv strives to create an ever-widening sustainable fashion supply chain.

Trivedi's background in engineering lent itself to the development of inventive dyeing techniques at the Adiv workshop, but that was only the beginning. Today, the force behind the organization is the hand-dyers themselves—a small group of self-taught, talented youngsters from challenging backgrounds in the city. Given trust and encouragement, their creativity is free to blossom into innovative new techniques that result in stunning, one-of-a-kind pieces

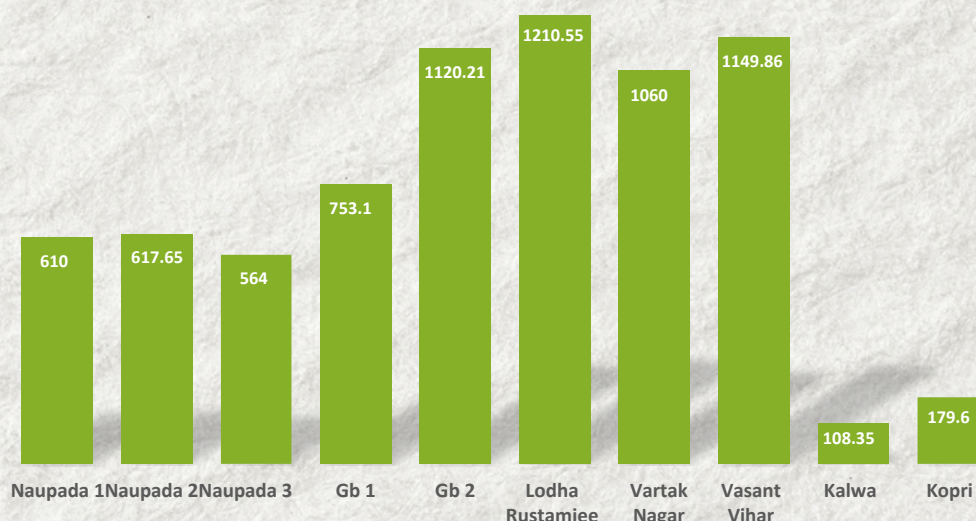
Natural Dyes - The Process on floor

Once the floral waste reaches the workshop, the flowers are first dried. The team works with fresh and powdered flowers as well. For dyeing, the artisans first note the weight of the fabric. With reference to this weight, they determine the volume of rest of the ingredients.

The fabric is then boiled with calculated proportions of water and alum. Once boiled, the artisans sprinkle the petals over the fabric, fold it, and steam it. After this procedure, the fabric is twitched such that the petals fall off, washed, and dried. And just like that, the cloth is hand-dyed! Adiv creates amazing natural dyes with a variety of ingredients. Apart from the popular marigold, rose and hibiscus, Trivedi also uses coconut husk to make natural dyes and steamed textured prints. "I also collect green coconut from street vendors in Mumbai and extract colour out of them," explains the designer who feels natural textiles like silk and cotton should not be treated with chemical colourants when nature offers it all. For instance, when used on fabric, coconut gives a soft melon pink hue that is very soothing to the eye. And when steam-treated, hibiscus yields a dark blackish-purple on the fabric. As a dye, marigold yields the traditional, bright yellow associated with its petals and also rich mustard, deep fern and fresh leafy green. Onion skins give a pleasing light yellow and a dark mossy green on a variety of textiles. "Adiv's hand-dyeing team creates natural-dyed fabrics woven by weavers from Maharashtra, West Bengal, and Maheshwar (Madhya Pradesh) to craft scarves, garments, jewellery and more," Trivedi orated.

Area wise waste collection summary – October 2023

Monthly Weights

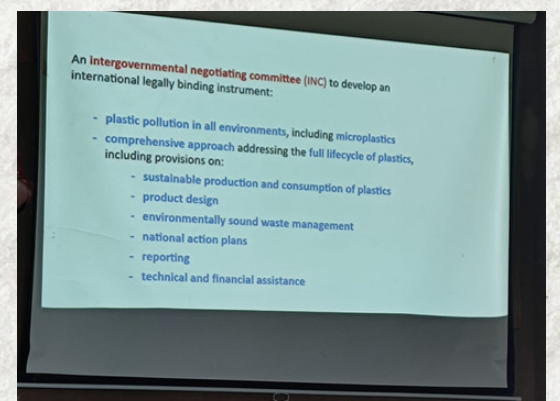
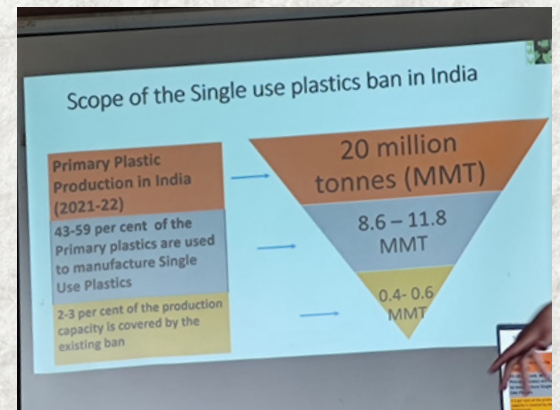
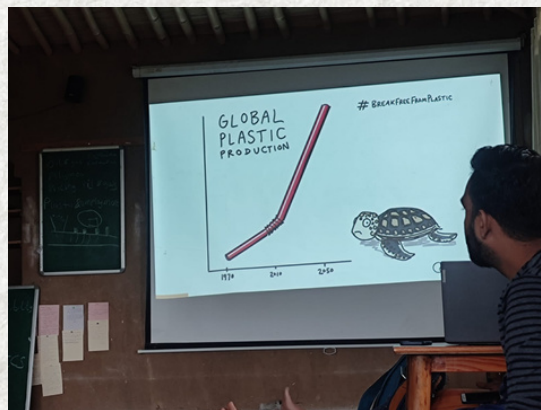


Special Collection of the Month

DURGA PUJA SPECIAL COLLECTION
AT HIRANANDANI TMC GROUND



Green resource recovery session





Mrs. Malan Santosh Sahu

Safai doot story

Malan Sahu, a twenty eight year Buddhist who speaks languages such as Hindi and Marathi, was born in Govandi, Chembur. Her parents belong to Parbhani district. Her spouse is a native of Odisha. While her mother used to work in the households, her father was a rickshaw driver. She continued to study until the fifth grade before quitting because of the bullying she received from the teachers for her sluggish learning. She subsequently began collaborating with her mother at work. Malan and her eldest sister, one of four siblings, reside in Badlapur. Two younger brothers do brickwork job. Malan's elder sister discriminates between her own daughter and son. Even as a young child, her sister had trouble learning things. She merely liked to eat and play; she never helped out around the house too.

Her family comprises the two of them as well as their son and older daughter. Her son is in the fourth grade at Kalwa's Nayan Prasan School,

while her daughter is in the eighth grade. Despite being a private school, she was given everything at no cost. She resides in a pucca house that she rents for 3,000 a month, complete with water, electricity, and gas. She is a Kalwa localite, where hardly anyone makes donations or gifts. It would certainly aid in some savings. Malan had a home-based, arranged marriage that was celebrated with tea and snacks. If he works every day of the month, who works as a mason, earns between 12,000 and 15,000, or about 5,000 if he only works for about 15 days. Her monthly income ranges from 7000 to 8000rs. They simply run the household as a pair. She helps her mother-in-law some money around Rs.3000. For her mother-in-law's treatment, she borrowed money at an interest rate of 20 percent.

She has worked at project revitalization for the past two years in her current position. She works on the briquette, and trash segregation. She had previous work experience at the Vikhroli landfill. After departing with her belongings to remain at her mother's house rather than pay rent, she did housework owing to covid. She spent a year at home before obtaining her current position to take care for her kids. Since she doesn't have to knock on door to do housework anymore she is content with her current position. Everything is in one location, and four of the Sundays are holidays. There is no anxiety at work. This aids her in forgetting how violently her spouse can be when drunk.

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She takes pride in treating her daughter and son equally. Without assistance from men, she believes she is capable of managing all of her responsibilities at home and outside the home. She is overjoyed with everything. With her salary, she tries to give her kids a variety of breakfast options, such as poha, sheera, and pasta. She imagines having a home of her own for herself and her kids. They adore non-vegetarian meals. She enjoys assisting her sister's family since she knows it will make her sister's kids smile. As their mother is careless, they believe she is their sole source of support. But, her husband is not content due to her worries about her sister's family. He claims that he will solely look after his wife and kids and not others

With chakli, karanji, and poha chivda, she observes Diwali. For her children, her sister's children, and her own children, she purchases clothing and snacks. If at all feasible, she also buys herself something. Cake cutting occurs on children's birthdays. She offers the kids Rs. 100 to buy chocolates to share with the class. Sadly, she can't recall her anniversary.

She does not draw comparisons between herself and those who reside in high-rise buildings, but rather desires a home for her and her children, dreams for the future, and a place to escape the physical abuse she suffered of her husband. Constantly, her struggle is in order to give her children a bright future

Awareness and other activity Done by project Revitalisation



Awareness session at Kendriya vidyalaya Kolshet

Vidyalankar Collage Students visit project revitalisation





Social Welfare Activity description



#NATIONAL EDUCATION DAY

11 Nov, 2023



Behind every success in life ,
there is education