

PUNARNIRMAN

Recycle for a Greener Tomorrow: Paving the Path
Towards a Sustainable Future.



MONTLY NEWSLETTER OF PROJECT REVITALIZATION

November
2023



Editor Message

Dear Readers,

Being the newsletter editor and being enthralled with presenting the sixth edition, "Punarnirman," for November 2023 is a perpetual righteousness.

You can alter the bad future by reconditioning! The women who pick rags in Thane district, Maharashtra, are teaching us this. They are a part of an idealistic project run by the nonprofit Samarth Bharat Vyaspeeth (SBV), which has transformed perceptions about waste and impacted many lives.

What began as a small effort by the non-profit to assist a few women who were ragpickers and provide them with alternative employment has grown into a massive waste management success story that links over one lakh families in the community, interacts with thousands of children, employs numerous women, and stops about 300 tons of waste from being dumped every day.

With the assistance of the TMC, SBV was able to acquire waste from the company and hired ragpicker women to properly segregate it at a waste management facility located in Kopri, Thane East.

The Recycled Earth App, which was developed in conjunction with Barking Deer Entertainment, a partner of SBV, has made the program possible. This made it possible for the SBV team to plan the pickup of dry waste from various sites. As a result, the Center was able to grow and now offers a commendable range of services for managing various waste types and recycling.

We will discuss a number of initiatives and activities that SBV members were actively involved in in this issue. I express my gratitude to Mr. Bhatu Sawant and the SBV project team for their unwavering support during the development of this edition.

Let this publication be an emblem of our commitment to a greener future.

It is your right to safeguard items or trash!

Vaneeta Raney [Phd]

Newsletter Editor

Sixth Edition, November, 2023



Success Story of one Contributor

I stay in Cardinal society, Hiranandani estate Thane. Our society residents have been always enthusiastic and supportive of green initiatives. This makes our society exemplary and provides residents with a cleaner environment to live in.

1) Why is this initiative of waste management and recycling undertaken by you?

Being a social worker, I have always felt the need for recycling and upcycling waste. Especially plastic waste poses a great environment hazard and ends up in the landfills. Though wet and dry garbage segregation happens in our society, we wanted to channelize the plastic and dry waste and ensure it is up-cycled so that the land and water bodies in our beautiful locality do not get impacted. This is the motivation for recycling and SBV has been of great help in this regard.

2) When and how did you start working on the project revitalization?

I got to know about the project revitalization from one of my friends. When I contacted Shri. Bhatu Sawant ji, he clearly explained to me the objectives of his organization. Also, the convenience of collection at doorsteps, systematic approach by the employees greatly motivated. I started giving away plastic waste as an individual, I would accumulate dry waste from my home initially and same would be dropped in the collection van. Slowly I expanded the same at my society level.

3) How did you motivate others to join hands in this initiative?

I approached like-minded volunteers in my building who readily agreed to help with the collection at building level. We started creating awareness in the society by conducting awareness sessions and now we are able to successfully donate at the building level up-cycling around 80kg of plastic waste per week. The number is still growing. Teamwork helped and we were able to induct many households into this project by creating awareness in our building WhatsApp groups.

4) What encourages you to continue on this project till date?

I strongly believe that we need to act responsibly to preserve the resources for our next generation. SBV has a dedicated team of employees that facilitates the process and makes it easy for residents to upcycle plastic waste. This also benefits the rag pickers community that are employed by the organization by giving them, chiefly ladies a decent livelihood as well.

5) What is your message for society and community at large?

We do not have the luxury of wasting natural resources. We are already seeing the impact of soil, water and other pollutants seriously affecting our health and lives, especially the next generation - our kids. Sincerely request everyone to follow 3 R s - Reduce, Reuse and Recycle plastic waste.

Say no to plastic bags at source at any cost.

Also, would urge the societies to take up building wise collection of plastic and E waste and channelize it to the NGO s like SBV and save our mother earth from trauma, for OUR better future.

Dr Padmapriya Vinod Kumar
Resident of Cardinal society,
Hiranandani estate
Thane

One Good News about Environment

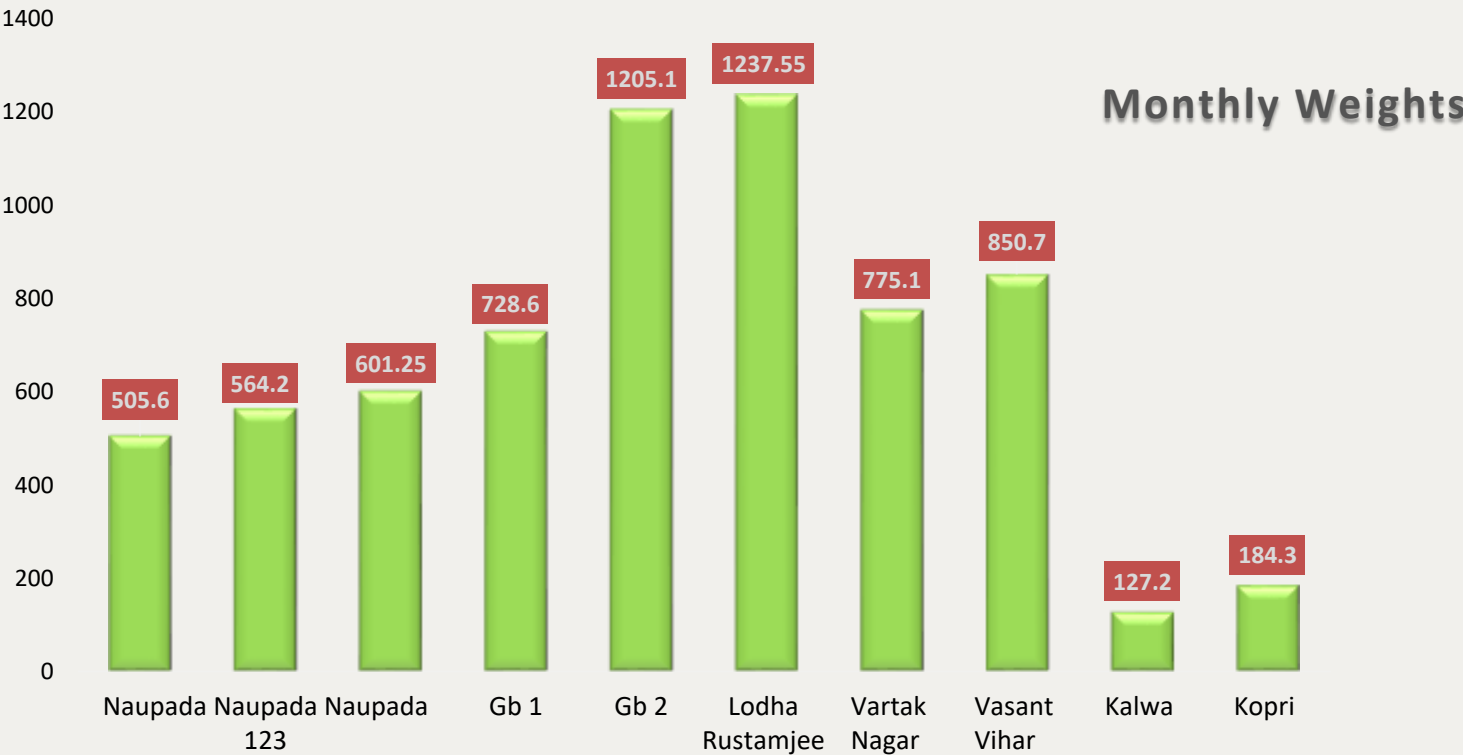
Thanks to the support and initiative of locals, a once-illegal dumping ground in a Cleveland neighborhood has been transformed into a food haven that supports a community kitchen and farmer's markets

Beginning modestly in 2011, Rid-All Green Partnership now encompasses acres of sustainable farmland with a multitude of benefits for the surrounding community. By converting food waste into compost that feeds the farm and is sold to neighbors, the entire food ecosystem eradicates food waste.



Additionally, this company trains locals for apprenticeship programs and generates jobs locally that boost the local economy. Even more specialized programs exist to empower and support young people and veterans. This ecosystem has not only benefited the people in the neighborhood, but it also serves as an example of sustainable.

Area wise waste collection summary October 2023



Special Collection of the Month

Diwali SPECIAL RRR center in Viviana Mall & Thane Station



Special RRR Collection

diwali special collection (CENTRAL BANK OF INDIA MUMBAI , NAVI MUMBAI CENTRE)



Har Ghar diwali special collection

(Hiranandani Rodas)



Har Ghar diwali special collection

Lodha Amara , Pride palms, Everest World, Siddheshwar, Kavyadhara, Neelkanth & Swamikrupa



Special RRR Collection

Rosa Gardenia donation items are kept in lobbies of wings A1,A2,A3,A4,B1,B2,B3 & B4



Safai doot story

Mrs. Mangal Raju Nisar

40-year-old was born in the Matang Samaj in Aurangabad to a farm labourer who worked on other people's farms. Two brothers and Two sisters made up her family of four along with the Parents. Brothers labour in fields and do painting jobs too. Brother has passed the tenth grade, sister is 5th grade pass out. Sister is married, also content and wealthy. She enrolled in school,



attended up to first grade, and then stopped going after being beaten by the teacher. She spent her early years playing and having fun with her siblings while working in the fields. Her parents did not distinguish between the boys and the girls.

Her life changed after her marriage which was arranged by her Mavas Attiya (Aunt). Her hubby is a Thane native. He started out satisfactory, but in the last five or six years, he has started to drink alcohol. All the money he makes, he spends on alcohol, barely donating 1000 to 2000 rupees per month. She used to live in a joint family, but after becoming a nuclear family, he started drinking because he couldn't manage the burden. She had six children in the hopes of giving her mother-in-law the male kid she desired for. She eventually had a son. Despite her predicament, she managed to marry off her four daughters to members of her immediate family. They received an education through the ninth grade, the seventh grade for two of them, and the eighth grade for the other. Son is fourteen years old and is at home idle despite having completed fifth grade of his studies. She still has two kids that she needs to marry off. She desires for her son to pursue a solid education and career. She has taken out a 90,000 loan with hardly any financial support, and now she has to pay it back. She gets a little help from her mother-in-law as well.

She takes great pride in her ability to manage everything on her own. While her spouse does not harass her despite his drinking, she is concerned by the male species. She still finds it pleasant to have men around. She hopes her son will not follow in the footsteps of his father. She occasionally needs to borrow money to run her home, even from her employer, but she dislikes when people donate. She is embarrassed besides.

When she was offered this job six years ago, she immediately joined Project Revitalization. She had previously spent two years working at the Mulund dumping ground. She is content with the setting she is in right now. There is not much travelling required. She had jaundice a year prior, travelled to her home town, and is currently experiencing appetite loss. The workplace offers monthly physical check up and provides medication.

She is content with everything life has to offer. Her efforts to separate dry and wet garbage have not dimmed her dreams of one day owning a home in her hometown. Her current residence is a proper brick house with all the amenities she could want in Shanti Nagar, Kopri, which was purchased by her in-laws. She believes that her current home might be redeveloped and that she might potentially move into a nice building and neighbourhood.

No festival, whether it be for Diwali, Sankranti, or a child's birthday, escapes her notice. She enjoys getting dressed up and accessorising with gajra and jewellery. She buys new clothes for the kids for Diwali and birthdays, makes snacks, and cuts cake. She dresses up and makes festive food like Puranpoli on Sankranti. These are her unique times.

The real lesson to be learned from her is how to be joyful no matter what.

She always has a woman inside of her ready to take on new challenges cheerfully.



Social Welfare Activity description

Safai Sevika Diwali festival



Women
empowerment

Picture of the month



LET'S NURTURE AND
PROTECT OUR
PRECIOUS SOIL FOR A
SUSTAINABLE
TOMORROW

WORLD
SOIL
DAY
5 DEC, 2023