

PUNARNIRMAN

MONTHLY NEWSLETTER OF
PROJECT REVITALIZATION

MAY 2024





EDITOR'S MESSAGE

Dear Readers,

It is a boundless honor to be the editor of the newsletter, and delighted to present the fourth edition of the newsletter entitled "Punarnirman" for May 2024.

By Recycling, you can change Tomorrow, Today! This is what we are learning from the ragpicker women of Thane district in Maharashtra, who have been involved in an imaginary initiative by the non-profit Samarth Bharat Vyaspeeth (SBV), which has touched many breathes and changed the way people look at waste.

What started as a small initiative to help a few women ragpickers with a skillfulness and alternate employment by the non-profit, has turned into a huge success story of waste management which connects over one lakh households in the community, engages with over thousands of children, employs many women and prevents approximately 20 tons of waste from being dumped daily. With the TMC support, SBV managed to procure waste from the corporation and employed the ragpicker women for its segregation at a waste management plant deployed at Kopri, Thane east.

The initiative has been possible with the help of the Recycled Earth App, which was created in collaboration with SBV's partner, Barking Deer Entertainment. This allowed the team at SBV to schedule pickup of dry waste from different locations and in turn the Centre was able to expand its services, and currently manages several types of waste segregation and recycling admirably.

In this issue, we will report several projects and events in which SBV members were keenly involved. I would like to acknowledge Sri Bhatu Sawant, and the members of the SBV project team for their constant support throughout the creation of this edition.

Save things or waste, it's your choice!

Vaneeta Raney [Phd]
Newsletter Editor
Eleventh Edition, May, 2024

SUCCESS STORY OF ONE CONTRIBUTOR



HELLO GREEN WARRIORS,

Thank you for giving me this opportunity to be a little part of our mission.

I stay at Acme Ozone, Manpada. It's a happening place and active management committee eagerly participates in matters related to social awareness. Supporting Project Revitalization [PR] is one of our commendable decisions.

As we can see an experience the present climatic condition, it's a small bit we owe to our Mother Earth. It's a high time to look after her. We need to give better future to the coming generation. So, we must try to reduce our carbon footprint in every sustainable way possible.

I have been closely following the environmentalist worldwide on social media. So when I came to know about dry waste segregation at our society, I was very happy. Project Revitalization is a ray of hope and an inspiration to everyone. We have a very dedicated PR's WA group for dry waste segregation who are managing the collection efficiently. Collection was done on bimonthly basis before, but now it is done every week. We can see the efforts taken by PR team people; it's not an easy job. I have been segregating waste from a year now. I could see PR team struggles and achievements through WA posts and Punarnirman magazine. I have visited Signal school with friends from society in the past. We were very impressed and humbled to see what Bhatu Sir and the teachers there are doing for the kids. So, I wanted to visit PR's Kopri plant with kids and like-minded friends, to know more.



I wanted to make kids aware about the waste segregation at the root level so they would adapt a watchful approach to what they buy and how they can help in making Mother Earth better place to live.

I talked to Prabha mam from Hirwa Swapna who recommended that it would be the best place to visit for an educational tour. Bhatu Sir and Kranti Ma'am were very supportive. So we visited the plant on my Birthday, and it was the most meaningful birthday ever.

★
Dr. Prajкта Vikas Vishwas
Acme Ozone, Manpada

When we visited the plant, Kranti Ma'am gave us a tour of the whole plant. Everything from the start, various steps, separation of the lot, machines, the products, etc...we could meet some workers as well...It is a small place and they r training the staff, empowering the women in a way...could see wonderful recycled products...a small library with donated books, a beautiful exhibit with thrown off things...for eg.some damaged guitars were there, which they repair n give to needy students who can't afford. They are supporting there staff in their best capacity as well...

It was overwhelming to see Ma'am and all them working in the scorching heat, selflessly...while talking to Kranti Ma'am, I could sense the real scenario...It's not easy to manage and run a plant with such less resources and support at hand...they face many problems, that we couldn't even think of...but Sawant Sir team are a go getter never give up attitude.

Today many have become aware n following basic RRR.I would like to just hark back that as a citizen, it's our responsibility to keep our surroundings n city clean. Adapt minimalism and sustainable way of living. It takes some time, but eventually u will get used to it n it becomes way of life just like that 😊. Single layer plastic is the worst, so carry our cloth bags when we go for shopping... segregating at home level will put fewer burdens on such projects. Don't litter the public places, hills, beaches...they don't deserve this. Know how to segregate, plenty of material is available on Google...educate yourself. Compost at home and society level if possible, use bio enzymes instead of harmful chemicals, use eco-friendly products, eat healthy plant trees, but don't forget to look after them...go visit recycling plants if possible. Climate change is real, start acting now... because of humans, all other living things are suffering without any fault of theirs. Let's be sensible.

Kudos to all the Team members of Project Revitalization , Bhatu Sir, Kranti Ma'am, Ms.Yogita, Ms.Mitali, all workers, staff and behind the scenes contributors. We can live peacefully in clean surroundings because of your relentless hard work and efforts. The Team is really living the quote 'Vasudhaiva Kutumbakam'; I thank the Team from my heart and soul, really grateful; salute to the team, and God bless!





ONE GOOD NEWS ABOUT ENVIRONMENT

30 MILLION POUNDS OF TRASH WERE COLLECTED FROM THE OCEAN BY 4OCEAN.

An estimated 18 trillion pounds of plastic have been produced by humans since the 1950s. Regrettably, the majority of that plastic has ended up in our oceans, where it is damaging ecosystems and animals alike.

Since a large portion of our protein comes from seafood, the plastic found in the ocean can also be harmful to humans. Despite the fact that the ocean pollution is a serious issue, efforts are being made to both clean up and safeguard marine life. A huge accomplishment that brings us one step closer to having clean oceans was announced by 4ocean. They have successfully removed 30 million pounds of trash from the ocean, setting a new record in the process. Contributing to ocean cleanup preserves important ecosystems for future generations.



SAFAI DOOT STORY



Mrs. Ganga Kisan Deole

aged 35 years, born as an Adivasi in Kopri, Thane speaks both Marathi and Hindi. She has completed her studies till fifth standard only. Unfortunately, she lost her father at a very early age and her mom was a rag picker, but wanted her children to go to school. Ganga left school as the teachers would hit if home work was not done. They were three siblings; brothers were elder to her and have passed away. Her mother lives with her and her childhood was happy with her siblings. They played together games like Kho-Kho, pakda-pakdi, Nimborchya. Mother cooked and fed all of them well.

Her family consists of herself, husband, and three children.

She was unaware of family planning methods learnt much later about them. She had an arranged marriage fixed by her brother. It was a proper wedding with feast for guests. Her husband is ninth pass only. He used to earlier work and give money for household expenses but since last two years he doesn't give anything whatever he earns by collecting and selling waste he uses for drinking. He doesn't cares for the children too. Last two years she has been working at project revitalization doing waste segregation. This gave her an opportunity to send her children to Signal Shala run by some Samarth Bharat Sansthan. Earlier children would go to Nakhva School and she worked at Hari Om Nagar as housekeeping Staff earning 9000/month. She quit the job after her boss spoke rudely with her. She was jobless for three months before joining the present job, at PR, she enjoys the company of her colleagues, and they come and go together. She also shares her problem with them and feels comfortable.

She runs the household with her nephews. Her salary is not enough to take care of all needs and also borrows from work place. Once when her son suffered due to high fever she borrowed from her Mavas (maternal) sister. She loves people who donate, since there's some savings and it works as a support, else there's no savings. She feels envious of people living in high-rises. She feels they are rich. They have all amenities, they don't need to borrow.

Their children are educated and live lavishly. Their children wear new clothes. Her children do not get new clothes even for festivals. She wishes that her children should be educated and have a bright future.

For Diwali she buys clothes for children, snacks, sarees for herself and clothes for husband from the bonus amount of Rs.5000/-. Children's birthday of only males is celebrated in a grand way. She decorates the house, gets cake, and

distributes chocolates to the kids with some home-made snacks.

She feels happy when her mother who resides with her, cooks good food and serves her, she was very happy after five years when her first child was born on undergoing treatment.

In spite of her husband's experience she feels, men are needed. A sense of security however they may be. But not sure at the same time whether they will be nice.

She is a proud woman that she can take care of the house, children, give birth, and work capably with so many roles which a man cannot do it successfully.

Her undoubting spirit and hopes for a bright future for her children, keep pushing her to do best for them, despite the fact that her house structure is made up of wooden planks, bamboo, plastic sheet and carpet pieces and articles from dumping area used as flooring to layover.

GRAPH OF MONTHLY WASTE COLLECTED



REDUCE USE CYCLE



May Month Total Dry Waste



8564.49 KG

CONTRIBUTED BY

ALL GROUPS



SOCIAL WELFARE ACTIVITY DESCRIPTION



**Bangladesh Kohinoor
business students
visit kopri plant**



**All workers
performed the duty
of voting**



PICTURE OF THE MONTH



AWARENESS & OTHER ACTIVITY DONE BY PROJECT REVITALISATION



Awareness was
organized under the
100% voting campaign



Food Donation and Saree, Raincoats

Navodaya trust donate
food packets, sarees ,
tshirt



SPECIAL COLLECTION



THERMOCOL IS 100% RECYCLABLE

Samarth Bharat Vyaspeeth Project Revitalization was conduct thermocol collection drive on 13 & 14 May . we have send **102.26 Kg** Thermocol for RECYCLING

We are trying our best to protect our motherland by preventing waste from going to dumping grounds



Project Revitalization



Thane, Maharashtra, India

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Lat 19.238129°

Long 72.970547°

04/05/24 12:05 PM GMT +05:30

Google

WORLD Environment Day



Let us join hands to save our beautiful planet.
Happy World Environment Day.

BACK TO THE ROOTS