

PUNARNIRMAN

Aiming to breathe new life into the project through revitalization efforts.



MONTLY NEWSLETTER OF
PROJECT REVITALIZATION

August
2023



Directors Message

I am delighted to place before you the 4th edition of Samarth Bharat Vyaspeeth's monthly magazine. Five years back, with help of Thane city's environment enthusiast, Samarth Bharat Vyaspeeth, started Project 'Punarniman' to create an effective option for waste management

Today we are helping around 2 Lac individuals to manage their dry waste.

As part of this process, we are also achieving 'Punarnirman' (rejuvenation) of the (predominantly female) workers involved in this trade. Apart from solving their financial woes, SBV is also involved in taking care of their other basic needs.

Daily around 1000 Ton of waste is generated in the city of Thane. Out of this at least 40% can be recycled. That means around 400 tons of waste can be recycled every day to reclaim precious resources. However, we miss this opportunity as this waste is not segregated at source, as mixed wet and dry waste can only end up in landfills. This is a very serious waste of national resources. We should realize that there are limited resources on our planet & it is our duty to use these prudently, for the sake of our future generations. We should reuse & recycle wherever it is possible, and Project 'Punarnirman' seeks to do just that. Through this project, we are processing 10 tons of dry waste & 100 tons of green waste every month. We know that this is miniscule compared to what needs to be done. However, we look at this as our small step towards the final goal. We are trying to create a model, an ideal process to recycle such municipal waste, that can then be replicated on a bigger scale. Even international organizations like UNICEF have taken note & appreciated our efforts. This is due to the efforts of not just SBV, but also all environmentalists of Thane.

Through our magazine, we endeavor to spread awareness of this model. To educate people that this model is feasible & should be replicated further. This September 2023 issue of our magazine is yet another attempt in this direction. In this month's issue, we are listing the societies that are participating in our project by donating dry waste on a regular basis. We are also publishing the latest numbers and showcasing the stories of our cleanliness warriors. We share the latest news in this field. We hope you would find this edition educational & inspirational and would share it with your acquaintances to spread the word.

Sujay Manohar Kulkarni

Dear Readers,

It is a great honor to be the editor of the newsletter and pleased to present the third edition of the newsletter entitled "Punarnirman" for August 2023.

Be a recycler, be a saver! This is what we are learning from the ragpicker women of Thane district in Maharashtra, who have been

involved in an incredible initiative by the nonprofit Samarth Bharat Vyaspeeth (SBV), which has touched many lives and changed the way people look at waste.

What started as a small initiative to help a few women ragpickers with skilling and alternate employment by the non-profit, has turned into a massive success story of waste management which connects over one lakh households in the community, engages with over thousands of children, employs many women and prevents approximately 30 tons of waste from being dumped every single day.

With the corporation's support, SBV managed to procure waste from the corporation and employ the ragpicker women for its segregation at a waste management centre established with help from the municipal corporation.

The initiative has been possible with the help of the Recycled Earth App, which was created in collaboration with SBV's partner, Barking Deer Entertainment. This allowed the team at SBV to schedule pickup of dry waste from different locations and the Centre was able to expand its services, and now manages several types of waste segregation and recycling. In this issue, we will recount the various projects and activities in which SBV members were actively involved. I would like to thank Sri Bhatu Sawant, and the members of the SBV project and my students' team for their constant support throughout the creation of this edition.

Editor's Message



Let this magazine serve as a symbol of our commitment to a more sustainable world.

THINK BEFORE YOU TRASH!!

Vaneeta Raney[Phd]

Success story of one contributor



UMA PADHYE

Rosa gardenia

She continues to
have
a passion for
raising awareness
and contributing
her efforts to help
the environment.

MS.UMA IS A RETIRED PERSON, SHE USED TO WORK FOR ALL INDIA INSTITUTE WITH THE DEPARTMENT OF WASTE MANAGEMENT.SHE STILL LOVES TO SPREAD AWARENESS AND GIVE HER PART TO THE ENVIRONMENT.

WHY IS THIS INITIATIVE TAKEN BY YOU?

I want to create awareness. People need to start managing their waste in a proper manner . Associating with organizations is making it possible and easier to control waste management. And I always love to upgrade myself , and have a very great interest in all this.

HOW DID YOU START?

I have been working in this area for quite a long time . I had received a message from Mr. Bhatu Sawant , we already knew each other and he told me about this, so I was added to the WhatsApp group. I also spent a lot of time with more people in the organization.

HOW DID YOU MOTIVATE OTHERS TO JOIN HANDS?

I am trying to spread awareness verbally. It works most of the time as my social circle is very large. I send monthly messages to everyone saying how throwing garbage on the road is hazardous for us and the animals around us. On 15th August also During hoisting I was asked to give a speech on waste management in the society, many people from my society are also a part of Samarth Bharat.

HOW ARE YOU CONTINUING TILL DATE?

More people are gathered and more people are aware about the tree plantation. We should give back to nature what we are taking. If we are destroying trees for whatever reason, we should plant more than we cut. It's very vital to spread tree plantation awareness among the children as they are the future. The upcoming generation needs to pay attention to all of these and take out time in their busy schedule.I have been working for 10 years and have done a lot of site visits. I was very shocked to see the condition of the workers in the waste management. I want to do whatever I can and pass it on.

WHAT IS YOUR MESSAGE FOR SOCIETY AND COMMUNITY AT LARGE?

People need to start thinking on a micro level and all of us need to come together to make a change. We need to form a team then only it will be possible. The younger generation especially are the ones who will be in the future . They should practice what they are learning, which is Environmental Science or Studies.My Grandson was not allowed to use thermocol back in his school days. His teachers taught him right and started refusing thermocol ever since. So it's very important for the future generation to keep all this in mind. Everyone should try to understand, Waste is not garbage, it's wealth. We need to help mother Earth. It's time to develop a good relationship with nature only then there will be a peaceful environment and weather which would indirectly help us only.

One Good News about ENVIRONMENT

Mr. Nandan Bhat is the Founder and Director of EcoKaari Humanizing Fashion. Mr. Nandan started EcoKaari - Humanizing Fashion in 2020, after the first Covid lockdown when he realized the negative impact of waste plastic, especially plastic carry bags and MLP (food wrappers) on our planet and the struggle of women who are not able to get job opportunities due to their educational qualification, age and marital status.

At his heart, he is an innovator and has been pivotal in starting and setting up the innovative process of Upcycling Waste Plastic into Sustainable Fabric on Charkha and Handloom. He dreams of integrating various forms of Indigenous Indian Crafts with EcoKaari's Upcycled - Handcrafted Fabric. Thus, giving new hope for the revival of crafts which are on the verge of extinction due to mechanization and fast fashion industries.

EcoKaari is a social enterprise born from an ardent desire of the team to create a community where bottom-up development is the key to achieving better living for all beings in a sustainable way.

‘**Eco**’ means Eco-friendly, and ‘**Kaari**’ means Kaarigar (Artisan).

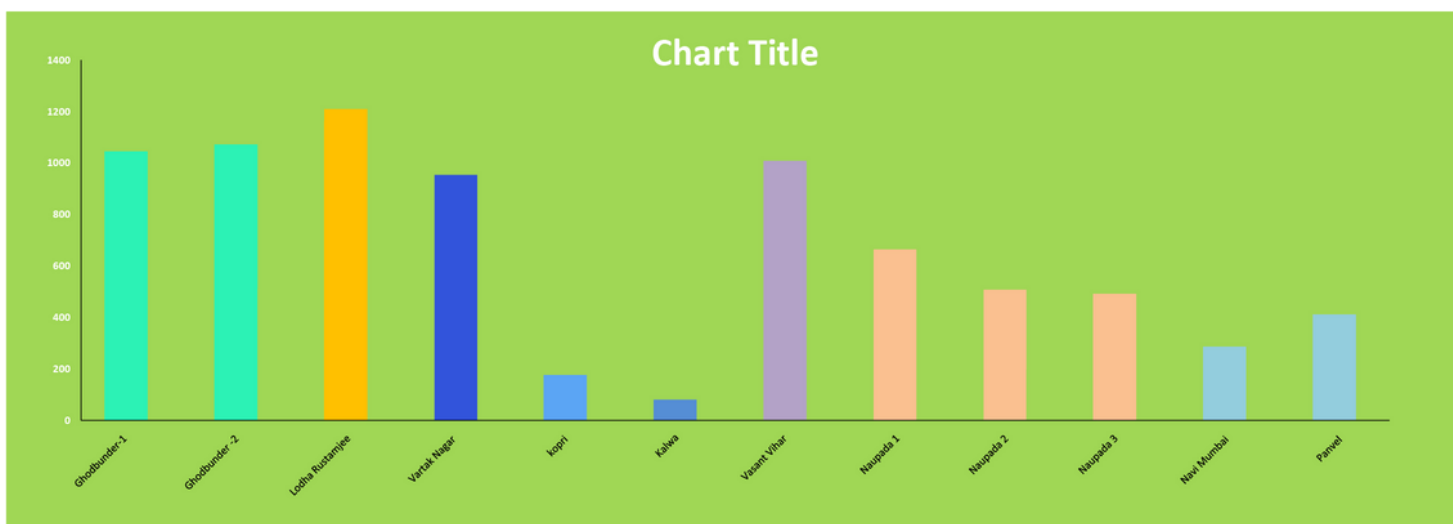


Our name represents the relationship between the **Artisans and Environment**, and they both are interconnected and interdependent.

India's handicraft heritage has continually drawn inspiration from the environment, and Mother Earth has always been an integral part of our lives. Traditionally, our craft techniques have always believed in Upcycling, material optimization, and waste minimization for many millennia ago.

EcoKaari **UPCYCLES** waste plastic into beautiful handcrafted fabrics using Charkha (spindle) and Handloom. These fabrics are **HANDWOVEN** by women and youth who belong to humble backgrounds. We aim to innovate and present sustainable alternatives by pairing traditional Indian crafts with our **UPCYCLED-HANDWOVEN** fabrics with contemporary designs.

Graph of Monthly waste collected



Safai doot story

Mrs. Manda Bhalerao, a 50-year-old grandmother, still enjoys playing with her grandchildren with cloth dolls. Even today, she celebrates her children and grandchildren's birthdays by inviting the other children of neighbors and priests.



Due to her father's alcoholism, the poverty in the house was huge. So her childhood was spent working. She could never go to school. Rejoicing in her childhood memories, she says, we used to go to play at Bara Bungalow with 5 siblings. We used to run towards Bara bungalow with bread, thecha, dry fish broth in our hands. She lives with his brother in Shanti Nagar.

Originally from Aurangabad, Bhalerao Tai was married to a well-known person from Ratnagiri. Her life was going well until the birth of her first daughter. But after the birth of the daughter, her husband started drinking. His addiction increased day by day. As a result, her husband died in it. Manda Tai's other family members, sister and brother, took care of her and her children.

Her own daughters are married and one is educated until 9th and other is until 10th. One of her daughters lives in Belapur, son-in-law works in a bank. Elder son-in-law is a watchman at Kanhaiya Nagar. His family currently lives in a concrete house built by his father. She has built a well-equipped house with a bathroom, TV, fridge, electricity, water, and a gas connection.

She has been working for the last 2 years on Project Punarnirman. She earns Rs 10,000 per month from waste segregation work with full satisfaction. She saves at least 2 to 3 thousand out of the same. She is not worried at the plant, as the atmosphere at work is happy. This work allows them to spend time with their grandchildren in the evenings. Project Punarnirman has positively contributed to Manda Tai's life and she leads a satisfactory life with her grandchildren.

Picture of the Month



Awareness & other activity



Done by
Project Revitalisation

Social Welfare Activity description

राजमाता जिजाबाई ट्रस्ट
यांच्या तर्फे आरोग्य
शिबीर भरवण्यात आली



रेशन वाटप
करण्यात आले





World Bamboo Day

**On World Bamboo
Day, we are
committed to
celebrating nature's
wonder by planting
more bamboo,
nurturing its growth,
and contributing to a
sustainable future.**